

As part its humanitarian duty and responsibilities towards the community “Tijara” Launches Its Blood Donation Initiative

Based on "Tijara's" commitment to its responsibilities and its mission towards individuals and communities, the company launched its blood donation initiative on 16/12/2018 for one day in cooperation and coordination with the Central Blood Bank of Kuwait, which in turn took the initiative to bring the mobile devices necessary for the donation process to the company's headquarters in the 34th floor.



The donations began early in the morning, and the attendance was great amongst employees who were very interested in donating blood, and to contribute to providing drops that could save the lives of those in need.



The event included the provision of drinks and snacks to donors with words of thanks and praise for their initiatives, and the management of the company exchanged words of thanks and appreciation with officials from the Central Blood Bank.

